Grazitti Interactive®
Marketing for Digital Natives

OPTIMIZE LIGHTNING COMMUNITY EXPERIENCE
LEVERAGING ADVANCED LIGHTNING COMPONENTS

Grazitti is a leading online community solution provider. We build and deploy highly engaging, scalable and customizable communities on Salesforce Lightning community platform to help businesses deliver an improved community experience to the users. We have developed Lightning community components that allow community admins to build and customize dynamic communities with simple drag-and-drop actions. Our ready-to-use skins and tailor-made components include:

Knowledge Base: Check the article lists, review any article or browse through any specific article category.

Ideas: Check all ideas submitted, access any idea details and create a new idea to submit.

Cases: Check all cases submitted, access any case details and raise a new case.

Forums/Chatter: Get a custom forum or Chatter page to initiate discussions.

Alerts/Notifications: Share updates about your services/products through alerts.

Besides custom components, we also provide customizable, readymade skins - Sunny Orchid, Grassy Arctic, Forest Denim to quickly set up your community in Lightning Experience and give you a head start.

How does it give you a head start?

The advanced Lightning components are:

- Configurable & customizable as per your branding
- Flexible to support any custom layout
- Reusable in multiple communities
- Responsive as they can be easily accessed on any device

salesforce registered consulting **partner**

salesforce registered ISV **partner**

> " *Grazitti is a great resource for community cloud development and I highly recommend working with their team if you do not have the expertise in-house to make changes and program lightning objects or build completely custom communities. Two thumbs up. You rocked it! Rockstar!*

Tony Van Oort
Sales Manager
Qualitree

Our Salesforce Community Services

Responsive Design and Skinning: Create powerful communities with a variety of responsive page layouts, images, and flexible skinning templates.

Gamification: Improve user engagement and advocacy by employing gamification strategies via points, badges, rewards etc.

Search (Federated & AI-driven Search Solution): Show content from outside the community inside search results with an intuitive, full-text, and custom-built search solution.

Community Strategy: Unlock the true potential of your community through a well-researched, data-driven strategy, and proper gap analysis to create a winning roadmap.

Community Analytics: Employ real-time dashboards to analyze ever changing user behavior and deep dive into community performance to create winning community strategies.

Verticalized Approach: Set up a highly engaging and ROI-driven community that suits your industry and business requirements perfectly.

Integrations: Integrate marketing and sales automation platforms, widgets, tools, 3rd party apps, CRM and more with your community.

Community Setup & Deployment: Configure different community objects, fields, sections, custom components on your Lightning platform.

Some of Our Customers

APTTUS

channeladvisor

CYLANCE

American Well®

MobileIron

Qualitree
PLANT PROGRAM SPECIALISTS

Why Choose Us?

Technical Expertise

Creative Experience

Agile & Global Delivery

Commitment to Quality

Strategic Depth

1000+ Global Customers

300+ High Tech Experts

50+ Cloud Integrations

About Grazitti Interactive

Grazitti Interactive is a Digital Innovation leader with extensive experience in enriching customer interactions, designing engaged communities, enabling digital marketing, boosting customer service efficiency, and driving data-driven decision making. Grazitti offers a gamut of services for Salesforce Clouds, including data migration, optimization, customization, integration, management, and administration. Our capabilities result in high client satisfaction and maximize return from your Salesforce investment. To discuss how we can help you get the most of Salesforce Lightning®, visit our website or drop us an email.