

# Grazitti's Salesforce Marketing Cloud® Services

DELIVERING SUPERIOR DIGITAL EXPERIENCES

As a Salesforce® Cloud Alliance Partner, our Salesforce Marketing Cloud® experts have partnered with several high-growth and enterprise organizations to deliver world-class revenue generation and customer communication solutions.

REGISTERED

salesforce

PARTNER

## Key Salesforce Marketing Cloud® Solutions We Offer:

- **Implementation:** Identify processes, define objectives, and get started with Salesforce Marketing Cloud® smoothly with an efficient implementation strategy
- **Landing Pages and Email Templates:** Build responsive and highly engaging landing pages that convert and email templates that wow your target audience
- **Email Marketing:** Create successful email programs and deliver compelling messages to your audience
- **SMS Communication Workflow:** Improve customer experience with effortlessly built SMS workflows that trigger relevant and timely communication via text messages
- **Migration:** Seamlessly migrate all of your marketing automation data including campaigns, email templates, and landing pages to Salesforce Marketing Cloud® (and vice versa)
- **Third-Party Integration:** Get a unified and scalable ecosystem by integrating your Salesforce Marketing Cloud® with the rest of your tech stack
- **Audit and Health Check-Up:** Deep dive into your Salesforce Marketing Cloud® instance to identify area of improvement and get fact-based recommendations for a spic-and-span instance
- **Personalized Customer Engagement:** Create targeted and personalized experiences for your customer leveraging dynamic content effectively in Salesforce Marketing Cloud®

- **Lead Nurturing:** Accelerate conversions, build stronger customer relationships, and increase customer lifetime value with efficient lead nurture campaigns
- **Advanced Attribution Model:** Measure the impact of your marketing touchpoints, from the first touch to last touch, optimize your marketing budget, and get a pragmatic insight into future spend
- **Analytics and Reporting:** Unravel the true impact of your marketing efforts by building dashboards and reports to make data-driven decisions

## Why Choose Us



Technical  
Expertise



Creative  
Experience



Agile & Global  
Delivery



Commitment  
to Quality



Strategic  
Depth



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## About Us:

Grazitti Interactive is a digital innovation leader, powering businesses of all sizes with extensive experience in enriching customer interactions, designing engaged communities, enabling digital marketing and driving data-driven decision support. Grazitti offers custom services and solutions for marketing automation, online community development, Salesforce customization, analytics, web design and development. We are proud to have served digital innovation needs of over 500 global customers including many Fortune 500 across Technology, Banking and Financial Services, Healthcare, Travel, and more.

 Get in Touch

Connect with us:   