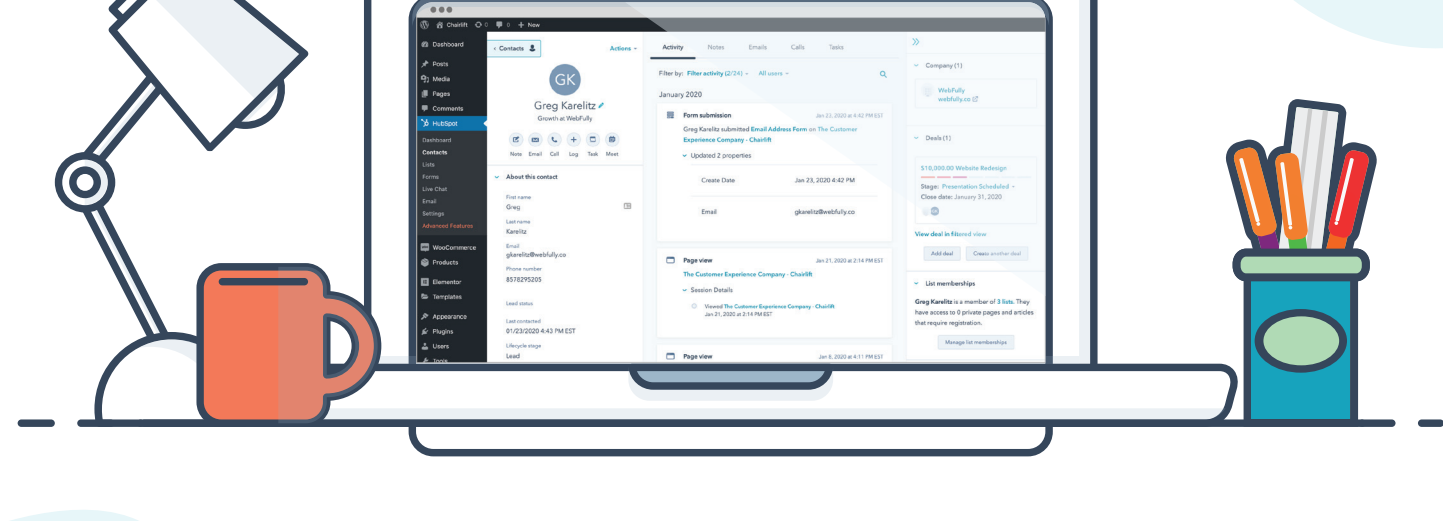


# Dominate the Marketing League With HubSpot - WordPress Plugin



## Why the Need for a CRM?

The need for CRM has never been greater. In fact,

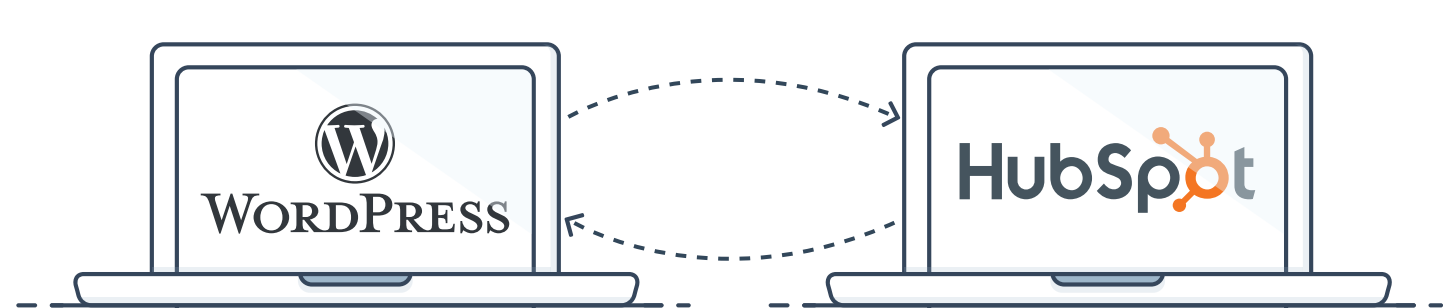
**99%**

of top performers in B2B use CRM for customer retention

and companies using CRM software can increase sales conversion rates by up to

**300%**

People with a WordPress website are no different. They too wish to simplify their marketing efforts with the capabilities of a CRM.



The good news is that WordPress users can integrate their website with the leader in CRM capabilities - HubSpot!

Wondering how?

**HubSpot's WordPress plugin is the answer.**

Let's dive deeper into the nitty-gritty of this plugin.

## What is the HubSpot WordPress Plugin?

The HubSpot-WordPress plugin has the entire package, be it forms, pop-ups, and live chat all powered by a powerful CRM platform holding the reins. The HubSpot-WordPress plugin:



Here's the range of features the HubSpot-WordPress plugin offers:



## What makes the HubSpot-WordPress plugin special?

There are many ways which make this plugin the special sauce for your marketing recipe:



To enhance your inbound marketing efforts, be sure to use the Hubspot-WordPress Plugin!

Has the HubSpot-WordPress plugin enhanced your marketing ops yet? Let's Talk.



If yes, you're already a champion. If not, Grazitti's got your back. Drop us a line at [info@grazitti.com](mailto:info@grazitti.com) and we'll take it from there!

## Statistics References:

<https://www.act-on.com/blog/rethinking-the-role-of-marketing-in-b2b-customer-engagement/>

<https://www.agilecrm.com/blog/statistics-that-prove-the-need-for-a-crm/>