

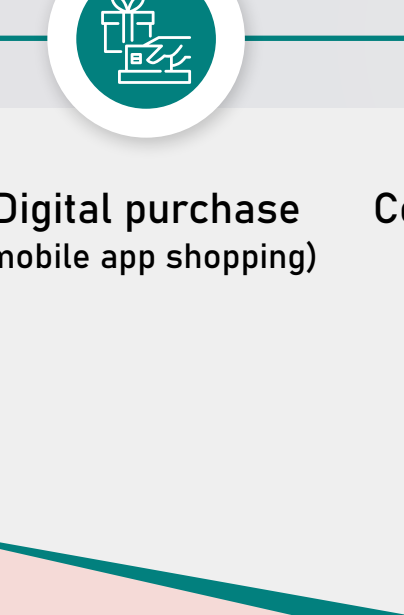
# FUTURE of eCommerce: Key Trends to Watch Out For



eCommerce is a dynamic space. To survive and thrive here, you need to constantly adapt to the change. Here are the key upcoming eCommerce trends that'll help you stay ahead in the game.

## Growing popularity of m-Commerce

Mobile commerce offers a true omnichannel experience with exceptional growth potential.

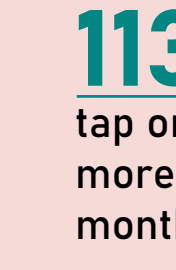


Around **73%** of eCommerce sales will take place on a mobile device by 2021.

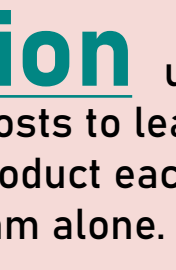
Integrated user experience and ease of payment in mobile apps are opening newer business opportunities.



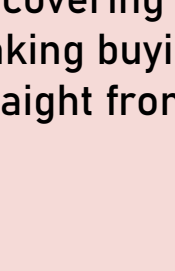
Digital purchase  
(mobile app shopping)



Contactless payments  
(online wallets, net banking)



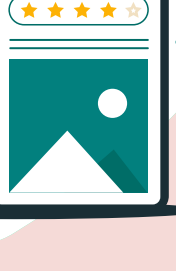
Location-based services  
(GPS tracking for contextual engagement)



Product catalog  
(clickable products in images)



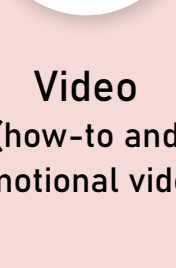
Video  
(how-to and promotional videos)



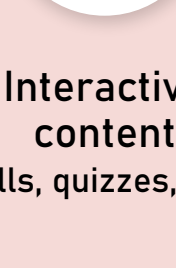
Interactive content  
(polls, quizzes, QAs)



Constant reinvention  
(environment-friendly technology)



Sustainable supply chains  
(negate carbon emissions)



Smart package and distribution  
(green alternatives)



Purchase recommendations  
(subconscious buying preferences)



Predicting next destinations  
(seamless next steps transitions)



Sharing targeted content  
(appropriate messaging)



Cloud adoption  
(improved technologies)



Business process integration  
(execution specifications)



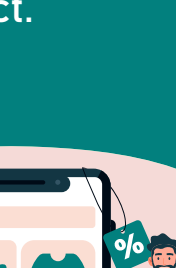
Personalized approach  
(tailored actions)



Remote operations  
(globalized business)



Boost local economy  
(jobs creation)



Local pickups and delivery  
(user-friendly options)



Mobile wallets  
(UPI, PayPal)



QR code  
(app-to-app payments)



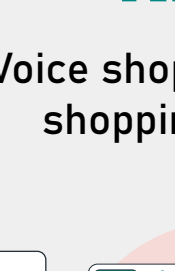
Mobile-point-of-sale  
(portable POS systems)



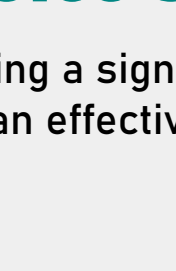
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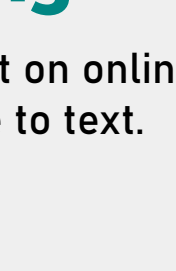
Buy now, pay later model is rapidly growing with high-income consumers using it the most.



Mobile wallets  
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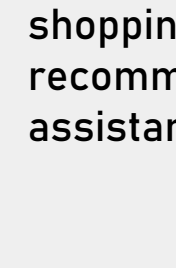
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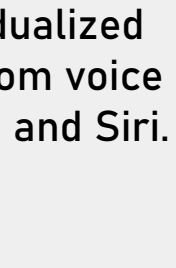
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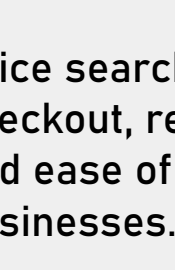
Purchase recommendations  
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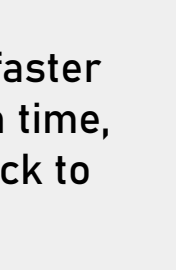
Predicting next destinations  
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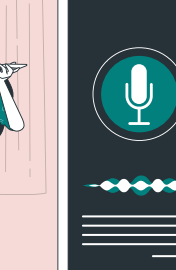
Sharing targeted content  
(appropriate messaging)



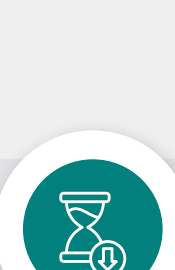
Cloud adoption  
(improved technologies)



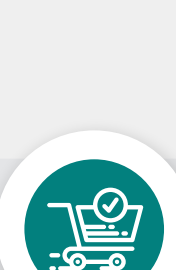
Business process integration  
(execution specifications)



Personalized approach  
(tailored actions)



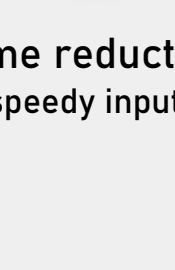
Remote operations  
(globalized business)



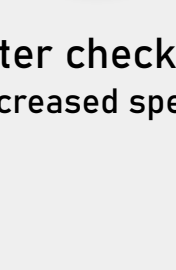
Boost local economy  
(jobs creation)



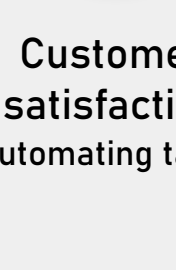
Local pickups and delivery  
(user-friendly options)



Mobile wallets  
(UPI, PayPal)



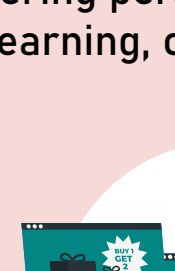
QR code  
(app-to-app payments)



Mobile-point-of-sale  
(portable POS systems)



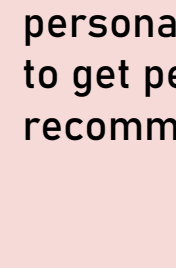
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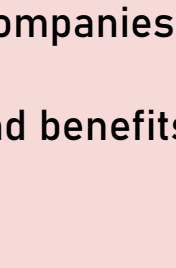
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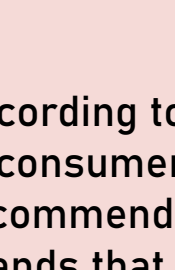
Mobile wallets  
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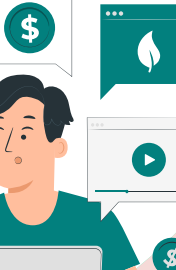
Mobile-point-of-sale  
(portable POS systems)



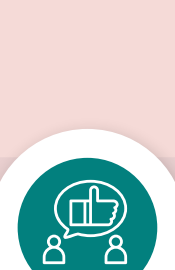
Purchase recommendations  
(subconscious buying preferences)



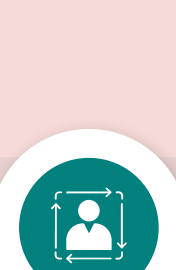
Predicting next destinations  
(seamless next steps transitions)



Sharing targeted content  
(appropriate messaging)



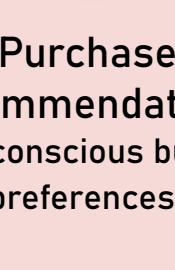
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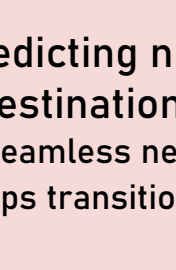
Business process integration  
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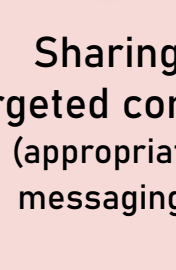
Personalized approach  
(tailored actions)



Remote operations  
(globalized business)



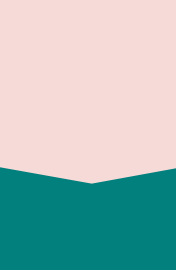
Boost local economy  
(jobs creation)



Local pickups and delivery  
(user-friendly options)



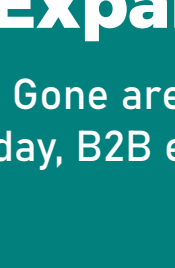
Mobile wallets  
(UPI, PayPal)



QR code  
(app-to-app payments)



Mobile-point-of-sale  
(portable POS systems)



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Buy now, pay later model is rapidly growing with high-income consumers using it the most.



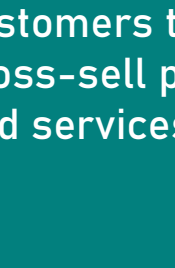
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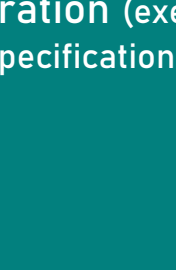
Business process integration  
(execution specifications)



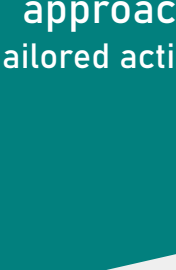
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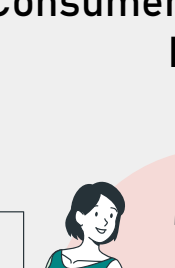
Mobile wallets  
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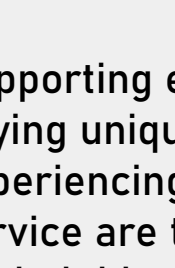
Mobile-point-of-sale  
(portable POS systems)



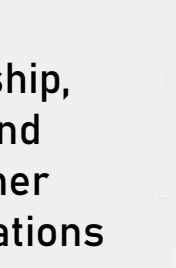
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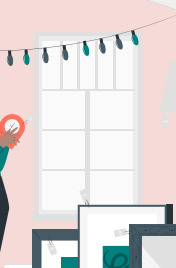
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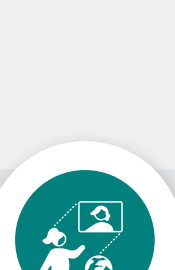
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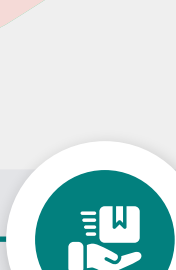
Mobile-point-of-sale  
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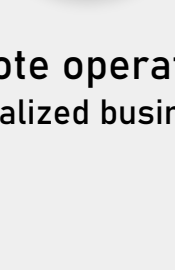
Purchase recommendations  
(subconscious buying preferences)



Predicting next destinations  
(seamless next steps transitions)



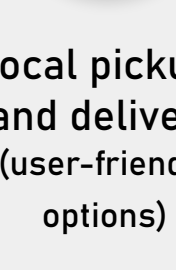
Sharing targeted content  
(appropriate messaging)



Cloud adoption  
(improved technologies)



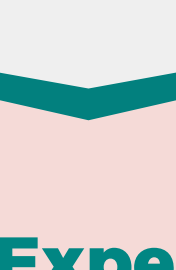
Business process integration  
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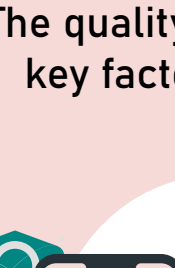
Remote operations  
(globalized business)



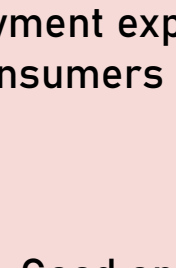
Boost local economy  
(jobs creation)



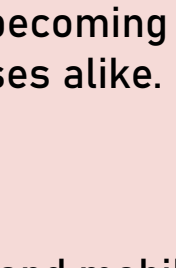
Local pickups and delivery  
(user-friendly options)



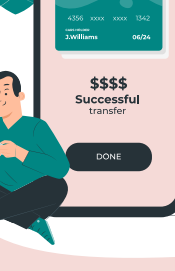
Mobile wallets  
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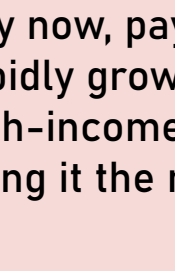
QR code  
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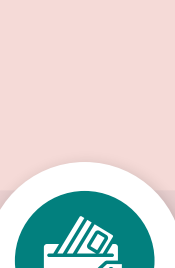
Mobile-point-of-sale  
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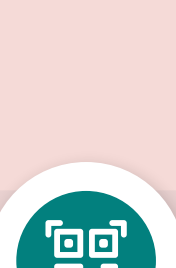
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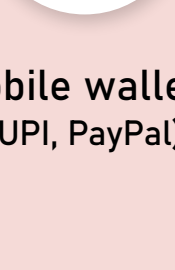
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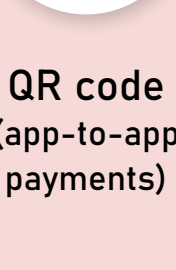
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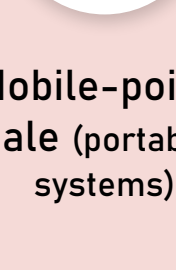
Mobile-point-of-sale  
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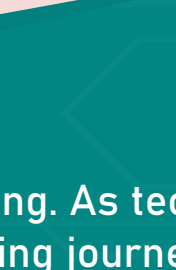
Sharing targeted content  
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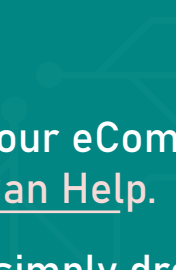
Personalized approach  
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Remote operations  
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Boost local economy  
(jobs creation)



Local pickups and delivery  
(user-friendly options)



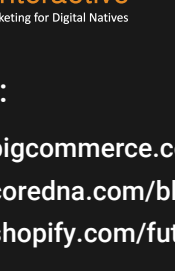
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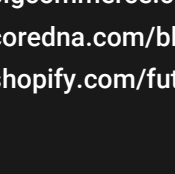
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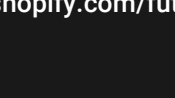
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