



**Enabling Personalized, Scalable, &
Gamified Idea Management**

■ Power Business Growth With IdeasPro

A Salesforce-native solution, IdeasPro enables you to implement the best of business ideas with highly-effective idea management in your Salesforce community.

Develop, capture, manage, and analyze ideas, in order to figure out which ones to pursue, and ultimately, implement. Manage projects and overcome challenges in innovation by prioritizing, discussing, and accepting ideas that add value to your business.



■ Challenges Addressed by IdeasPro

Building Scalability in Your Salesforce	Managing Ideas With a Lightning-Ready Solution	Preventing Profanity in Your Community	Maintaining Control Over Idea Submission
Mapping User Accounts With Ideas	Merging Duplicate or Similar Ideas	Auto-Converting Emails to Ideas	Enabling Multiple Attachments to Ideas

■ The 'Idea' Behind IdeasPro

Comprehensive Ideation	Greater Gamification	Increased Scalability
Improved Customization	Stronger Personalization	Enhanced Engagement



■ Key Features



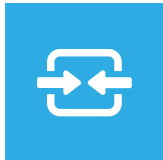
Map Idea Accounts

Map user accounts with ideas they have created, liked, or commented on.



Prevent Profane Comments

Block and prevent the posting of profane ideas and comments.



Schedule Idea Merge

Merge duplicate or similar ideas under a parent idea.



Convert Emails-to-Ideas

Auto-convert emails into ideas and log them into your Salesforce instance.



Deflect Similar Ideas

Show existing ideas and articles to users who post an idea that already exists.



Subscribe to Idea Categories

Get notified whenever an idea gets created or updated in a subscribed category.



Add Multiple Attachments

Add multiple attachments to an idea, with extended file size.



Color Map Ideas

Assign colors to statuses for improved visibility.

■ Key Benefits



Drive Value From Communities

Enable a collaborative environment to add value to your business.



Foster Innovation & Ideation

Facilitate new ideas in your business process, products, and services.



Improve Brand Transparency

Ensure that you consider ideas from users to build brand loyalty.



Fetch Internal & External Insights

Get clear insights into idea status and better understand user needs.

Have a specific use-case in mind?

Get all your questions answered in a [1:1 demo session](#)

■ About Grazitti Interactive

A global digital services provider, Grazitti powers businesses with Salesforce optimization solutions developed by a team of 300+ Salesforce-certified experts. With hands-on expertise in all Salesforce Clouds, including Sales Cloud, Service Cloud, Marketing Cloud, Community Cloud, CRM, and CPQ, we have enabled 1000+ global customers to optimize operational efficiency and maximize their ROI from Salesforce. In addition to Salesforce and CRM, Grazitti is a leading services provider in horizons such as online communities, marketing automation, and data analytics.



■ Grazitti's Salesforce Products



Dupe Manager

Khoros & Salesforce
Case Connector

Khoros & Salesforce
Knowledge Connector

Zendesk & Salesforce
Knowledge Connector

To know more, please visit www.grazitti.com or
write to us at info@grazitti.com and Team Grazitti will be happy to assist you.