



# Shopify Marketo Integration Connector

**AUTOMATE BUSINESS PROCESSES AND ACCELERATE CONVERSIONS**

Grazitti's Shopify Marketo Integration Connector is a flexible and affordable solution for all your integration needs between the two platforms.

Our Connector lets you sync customer data in real-time, gather leads into Marketo, automate marketing and sales processes and do much more to help you get a better ROI from your marketing campaigns.

## Key Features of Shopify Marketo Connector:

- **Cart Abandonment Program:** Syncs abandoned data to Marketo to set up nurture emails to help customers complete their order.
- **Historical Data Push:** Lets you push the old customer data along with their orders in Marketo that may be lying in your Shopify store before installing the connector.
- **Real-Time Order Sync:** Helps you retrieve the order data from Shopify to Marketo and automate related activities for better user experience.
- **Bulk Order Sync:** Enables you to transfer the order data in bulk from Shopify to Marketo and help manage the workflow.
- **Real-time Customer Data Sync:** Allows you to perform data synchronization from Shopify to Marketo hence making it less prone to human errors or duplication.
- **Bulk Customer Data Sync:** Helps you link the customer data in bulk which saves your time, increases productivity, and maintains data consistency.

“I worked with about a dozen other developers before I found Grazitti. Not only are they incredibly thorough and do quality work, but communication and task management has been perfectly clear and organized. They also work on so many platforms that they are the only development agency I need.”



**Nathan Philips**  
VP of Marketing,  
Old Mill Bricks

## How It Works



\* We also offer customization according to customer requirements for customer data sync, purchase history tracking and more.

## Other Marketo Products by Us



Maginate - Magento Marketo Integration Connector



Wordpress Marketo Integration Connector



AEM Marketo Integration Connector



Drupal Marketo Integration Connector



M-Clean - A Dedupe App for Marketo

## Why Choose Us



Creative Experience



Efficient Support system



Commitment to Quality



Strategic Depth



Agile & Global Delivery

## About Us

Grazitti Interactive is a digital innovation leader, powering businesses of all sizes with its marketing automation, eCommerce Design & Development, 3rd party integrations and customizations, since 2008. Shopify Marketo Integration Connector by Grazitti is one of the solutions created for aligning your Marketing and Sales operations. To know more about our solutions/digital services, write to us at [info@grazitti.com](mailto:info@grazitti.com).

 Get in Touch

Connect with us:   