

Achieve Sales Advancements At Events

What is it?

ZakCalendar Scheduler is a meeting space management app that enables sales executives and managers to effortlessly book meeting space and track meetings for an event on-the-go. This app enables you to-

- Improve sales pipeline by meeting more prospects
- Explore cross-sell and upsell opportunities from customer meetings
- Expand geographic reach and close deals faster through partner meetings



This fully featured Salesforce1 app enables a highly mobile sales workforce to stay on top of all their upcoming meetings and be prepared. With email alerts and notifications, you can rest assured out on any opportunities.

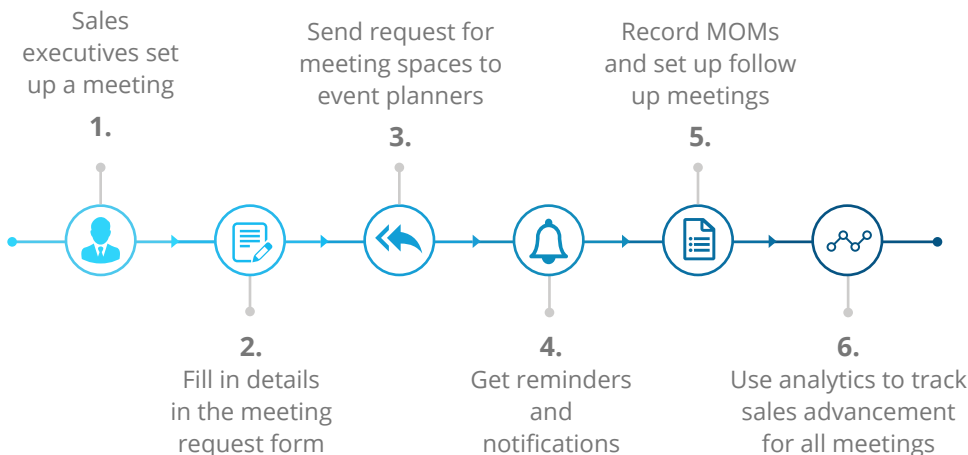
Before and even during an event, you can raise a booking request for any available space, add multiple attendees, share your calendar with your colleagues, record and share minutes of meetings from your mobile or tablet.

With ZakCalendar Scheduler, you get smart meeting insights that enable you to sync meeting notes, prepare action items, and make pipeline changes within Salesforce CRM and also view meeting reports anytime and anywhere you want. You can customize and configure this app as per your business requirements.

Easily manage meetings on-the-go by:

- Spending less time on administrative tasks
- Improving team communication
- Being prepared for all meetings
- Streamlining the forecasting process

How it works?

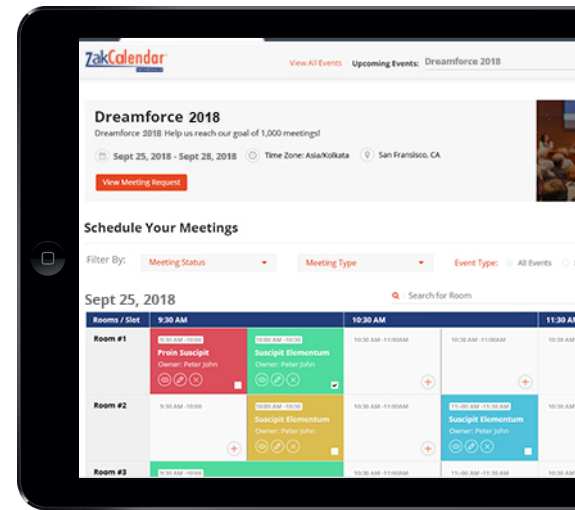


Why ZakCalendar Scheduler?

- Book spaces and schedule meetings with a simple tap
- Improve team collaboration by sharing your calendar to keep everyone updated on each account
- Automate reminders and notifications to ensure you don't miss out on any meeting
- Record and update minutes of meetings and sync it with your Salesforce instance
- Schedule a follow-up meeting and share the agenda with your team
- Track account updates and stay on top of all scheduled meetings anytime and anywhere
- Add more \$ to your sales pipeline and improve overall ROI

Features

- **Book a space for meeting:** Easily find available spaces & raise a booking request on-the-go to meet your prospects, partners, and customers at any event
- **Manage meeting schedule:** Book your calendar for all upcoming meetings and stay updated on any last-minute change
- **Request for additional amenities:** Sales reps can request the event manager for additional amenities like projectors, refreshments etc. before or during any meeting right from their ZakCalendar instance
- **Record minutes of meetings:** Record meeting notes and share it with all attendees after any meeting with customizable MOM templates
- **Schedule follow-up meetings:** Instantly book a follow-up meeting right after the completion of any meeting and keep track of all advancements
- **Sync with your Salesforce instance:** Sync your calendar, lead status and prospect list with your Salesforce instance and keep your team updated of all activities on an account
- **Get automated reminders and notifications:** ZakCalendar alerts you for all upcoming meetings well in advance so that you can adjust any last-minute changes
- **Integrate with Outlook:** Sync ZakCalendar Scheduler with Microsoft Outlook to bring all scheduled meetings at one place
- **Perform sales analytics:** Keep track of new leads added and sales pipeline advanced at events with interactive dashboards
- **Share live checkin updates:** Update your checkin status from your mobile phone to inform everyone about your arrival
- **Set up Meetings instantly:** Schedule a meeting directly from the opportunity page to cut short the sales process
- **Get 24/7 support:** Get assistance of a highly dedicated and experienced team of Salesforce developers, which is always at your disposal to help you track sales funnel with ZakCalendar Scheduler



About Grazitti Interactive

Grazitti Interactive™ is a digital innovation company that leverages social, mobile, analytics, and cloud technologies to provide robust and agile solutions. Our expertise and custom products like ZakCalendar, Search Unify etc. help companies boost ROI, achieve higher customer satisfaction and reduce support costs.

To know anything about Salesforce Service Cloud™, online communities, our custom products, or any other Salesforce implementations, reach out to us at info@grazitti.com and our experts will get back to you shortly.